

Improving quality of life for people with dementia

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Co-founder, Treasurer and Board of Directors
Dementia Alliance International





Dementia **50 million**

Approximately 50 million people worldwide have dementia.

One new diagnosis every 3 seconds.



Dementia cost **\$818 billion**

The majority of care is provided by family carers.



Mortality **7th**

Dementia is now the 7th leading cause of death.

Dementia Alliance International

- DAI started with eight members, and now has members in 47 countries
- We empower others to live more positively with dementia, thereby improving the quality of life of people with dementia
- Weekly peer to peer support groups and other online support
- Strategic partnership with Alzheimer's Disease International



Support and Advocacy, of, by and for people with dementia



How DAI helps Quality of life

- Weekly Peer to peer support groups in numerous time zones
- Mentoring (one to one)
- Online cafés
- Online educational Webinars
- Other online resources and publications
- Volunteering and Action group
- Brain Health Hub and weekly Brain Health meetings
- Local, national and global activism and advocacy

Support and Advocacy, of, by and for people with dementia



Social Media Platforms

Our social media platforms are active and support members:

- DAI's YouTube Channel listed in the Top 20 in 2018
- Facebook
- Brain Health Hub Facebook Page
- DAI Facebook Support Group
- Twitter
- LinkedIn



Support and Advocacy, of, by and for people with dementia



“Nothing about us, without us”

It is important to include people with dementia in:

- Programs and policies
- Health care and services
- Human Rights
- Disability Rights
- Participating in research
- Development of IT and other products for people with dementia

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THANK YOU

SEE THE PERSON

NOT THE DEMENTIA

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